**Getting Back To Basics** Spring 2020 800-837-3739 www.drewshoe.com

EST. 1875

UH

Function

Style

OBLEM SOLVED

# New! For Spring 2020

We're getting back to the basics by taking our longtime, proven best sellers and adding fun and interesting new fabrics, leathers and colors! Check out the center spread and see the new life given to these Drew® staples.

For men we've created some great new styles that will accommodate even the toughest foot conditions. See pages 25 and 29 for Strength and Drifter.

And for women we've developed lightweight outsoles, added depth and removable footbeds and paired them with fun, canvas fabrics and Americana prints, just to name a few.

Watch for the NEW lightbulb throughout the book to discover the **new ideas** we've come up with for Spring and Summer 2020

### Strength for Men - See Pg. 25

Features a wide opening for easy foot entry into the shoe. Perfect for post operative or a person with limited mobility. You can easily slip the shoe on and off and securely fasten with the hidden Velcro® under the nonfunctional stretch laces.

### Drifter for Men - See Pg. 29

One of our best-selling men's last combined with a stretch lycra vamp = *problem solved*.



**Clover for Women -** *See Pg. 19* A classic oxford and a stretch lycra vamp allow your toes extra wiggle room.



**Sunshine for Women -** *See Pg. 4 for additional colors* Showcase your casual style with the Barefoot Freedom® Sunshine mule. These stretchy slip-ons feature a dual density, removable footbed with extra padding at the heel for daylong comfort.





Buttercup for Women - See Pg. 17 for additional colors

This popular women's shoe offers beautiful, detailed styling with the convenience and comfort of an adjustable Velcro® brand closure at the top of the foot with a velcro extender for those who need even more room. A second adjustable strap at the heel allows you to secure the shoe at your heel, reducing heel slippage.



### Sunstone for Women - See Pg. 5 for additional colors

A playful twist on the popular Ruby sneaker. Meet the Sunshine mule. These shoes with a removable footbed to fit a custom orthotic. This lightweight shoe provides heel cushion and maximum built-up arch for confident strides.

Ruby for Women - See Pg. 5 for additional colors Stay adventure-ready as you hit the road wearing the Ruby sneaker. With a removable footbed you have room for a custom orthotic. This lightweight shoe provides heel cushion and maximum built-up arch for confident strides. Now available in 4 new colors!

**Breezy for Women** - See Pg. 4 for additional colors Exclusive textures and comfortable design is a smash success in this adjustable Velcro® closure.Stretch fabric vamp along with a supportive, removable, dual density footbed with lots of padding in the heel plus its extremely lightweight design allow maximum luxury for your feet.



### Rainbow for Women (left) - See Pg. 4 for additional colors

Springtime textures and easy-to-wear design are a perfect combination in the Rainbow maryjane by Barefoot Freedom®. The extremely lightweight design (a pair of size 6M weigh less than 6 oz) will satisfy not just your feet, but your whole body.

## Rose, Tulip and Orchid for Women - See Pgs. 16 & 17

for additional colors

We're getting back to the basics by taking our longtime, proven best sellers and adding fun and interesting new leathers and colors! Check out the center spread and see the new life given to these Drew® staples.

### Cruize for Women -

See Pg. 7 for additional colors

Slip into this double depth Barefoot Freedom® by Drew sandal. Heel cup support, Velcro® closures and arch support will make your feet happy. Great Euro styling and full leather linings. Now available in 5 great colors!

# Women's Light & Cool Sandals & Shoes

Offering the support you need to keep your feet feeling energized the whole day through. Enjoy the best of both worlds - comfort and style with removable footbeds to make room for your own custom orthotic.



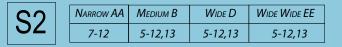
Added Depth with Single Removable Footbed

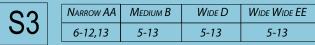


HCPCS Code A5500 Pending



C1	MEDIUM B	WIDE D	WIDE WIDE EE
31	5-12, 13	5-12, 13	5-12, 13











# WOMEN'S COMFORT CASUALS & SANDALS

When it comes to casual shoes, form and function are equally as important as style and design. We've combined all of those essential elements into some of the most comfortable shoes and sandals you'll ever slip on your feet.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth

Added Depth with Single Removable Footbed



<b>C1</b>	NARROW AA	MEDIUM B	Wide D	WIDE WIDE EE
51	7-12	5-12,13	5-12,13	5-12,13

<b>C</b> 2	MEDIUM B	Wide D	Wide Wide EE
32	5-12, 13	5-12, 13	5-12, 13

63	NARROW AA	MEDIUM B	Wide D	WIDE WIDE EE
33	6-12	5-12,13	5-12,13	5-12,13







# Women's Stability Cradle System

Pamper your feet with Drew's stability cradle system featuring:

• Drew's "next generation" premium cushioned polyurethane insole with deep heel cup for instant step-in comfort

• Firm heel counter provides rear foot stability and control

• Tempered steel shank for mid-foot support

- Durable, flexible rubber outsole
- Dual-density heel pad
- Contoured arch provides maximum support & alignment
- Built-in metatarsal pad
- Shock absorbing midsole and additional midsole for extra support
- Stability cradle for medial and lateral control



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



S

1	Narrow AA	MEDIUM B	Wide D	Wide Wide EE	Extra Wide 4E
	6-12	5-12,13	5-12,13	5-12,13	5-12,13







# **Women's Athletic**

It's part of the beauty and ingenuity of Drew, offering all of the protective benefits of a therapeutic shoe, yet still retaining the look of an athletic shoe. They look as great as they feel.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



S

S

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HCPCS CODE A5500

51	Narrow AA	MEDIUM B	WIDE D	WIDE WIDE EE	Extra Wide 4E
	7-12	5-12,13	5-12,13	5-12,13	5-12,13
2	NARROW AA	MEDIUM B	Wide D	WIDE WIDE EE	Extra Wide 4E
52	7-13	5-13	5-13	5-13	5-13

2	NARROW AA	MEDIUM B	Wide D	WIDE WIDE EE	Extra Wide 4E
S	7-12	5-13	5-13	5-13	5-13







# MORE WOMEN'S ATHLETIC AND BOOTS

Therapeutic women's sneakers and boots? No one would guess these great looking styles are good for your feet. Durable on the outside, yet soft and comforting on the inside.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



Added Depth with Single Removable Footbed



HCPCS Code A5500



HCPCS Code A5500 Pending

C1	NARROW AA	MEDIUM B	WIDE D	WIDE WIDE EE	Extra Wide 4E
	7-12	5-13	5-13	5-13	5-13

<b>C</b> 2	NARROW AA	MEDIUM B	WIDE D	WIDE WIDE EE	Extra Wide 4E
SZ	7-12	5-12	5-12	5-12	5-12

<b>S</b> 3	MEDIUM B	Wide D	)	WIDE WIDE EE		
33	6-12,13	6-12,13	3	б-	12,13	
S4	NARROW AA	MEDIUM B	W	IDE D	Wide Wide	EE
54	6-12	5-12,13	5-12,13		5-12,13	
101		80			49	5





# WOMEN'S BOOTIES AND SHOES

These orthotic-compatible shoes and booties offer unsurpassed comfort, style and adjustability along with the latest innovations in foot therapy in easy-to-wear styles.



PLUS FITTING SYSTEM® - TWO REMOVABLE FOOTBEDS FOR ADDED AND DOUBLE DEPTH

A5

HCPCS CODE A5500

<b>C1</b>	NARROW AA	MEDIUM B	WIDE D	WIDE WIDE EE
31	7-12	5-12, 13	5-12, 13	5-12, 13

62	NARROW AA	MEDIUM B	Wide D	Wide Wide EE
SZ	6-12	5-12, 13	5-12, 13	5-12, 13











# Women's Comfort Casuals New Colors Added!

We're getting back to the basics by taking our longtime,

proven best sellers and adding fun and interesting new leathers and colors!

- Ultra lightweight polyurethane, slip-resistant outsole
- Extended medial heel stabilizer
- Tempered steel shank for mid-foot support



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth

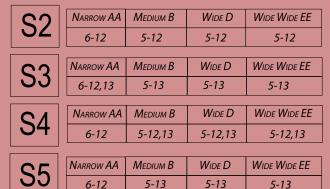


HCPCS Code A5500



HCPCS Code A5500 Pending

<b>C1</b>	SLIM 4A	Narrow AA	<b>М</b> едіим <b>В</b>	WIDE D	WIDE WIDE EE	
31	6-12	6-12	5-13	5-13	5-13	







# **Women's Classic Therapeutic**

Orthotic-compatible footwear with supportive heel cups, comfortable footbeds, and supple leathers. They offer style along with the latest innovations in foot therapy.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



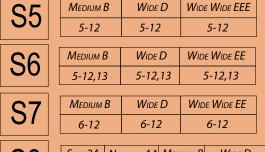
Added Depth with Single Removable

AP

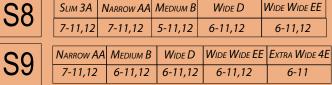
A5 HCPCS CODE A5500

			L		1
S1	NARROW AA	MEDIUM B	B WIE	DE D	WIDE
	6-12	5-12	5-1	5-12	
S2	NARROW A	MEDIUM C	Wide E	WIDE	WIDE 3E
SZ	6-12	5-12	5-12	5	-12
S3	NARROW AA	MEDIUM B	Wide D	WIDE	Wide EE
33	7-11,12	5-11,12	6-11,12	6-1	1,12

S4	NARROW AA	MEDIUM B	Wide D	WIDE WIDE EE	EXTRA WIDE 4E
54	6-12	5-12,13	5-12,13	5-12,13	5-12,13



46



88





# **Men's Boots**

Therapeutic Men's boots? No one would guess these fantastic looking styles are worthy of your feet. Complete with serviceable, slip-resistant, oil-resistant, nonmarking rubber outsole. Durable on the outside, yet reliable and comforting on the inside.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



HCPCS Code A5500

S1
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S

**S**4

 MEDIUM D
 WIDE EE
 4W 4E
 6E

 8-13,14,15,16
 8-13,14,15,16
 8-13,14,15,16
 8-13,14,15,16

2	NARROW B	MEDIUM D	Wide EE	4W 4E	6E
	9-13	8-13,14,15,16	8-13,14,15,16	7-13,14,15,16	7-13,14,15,1

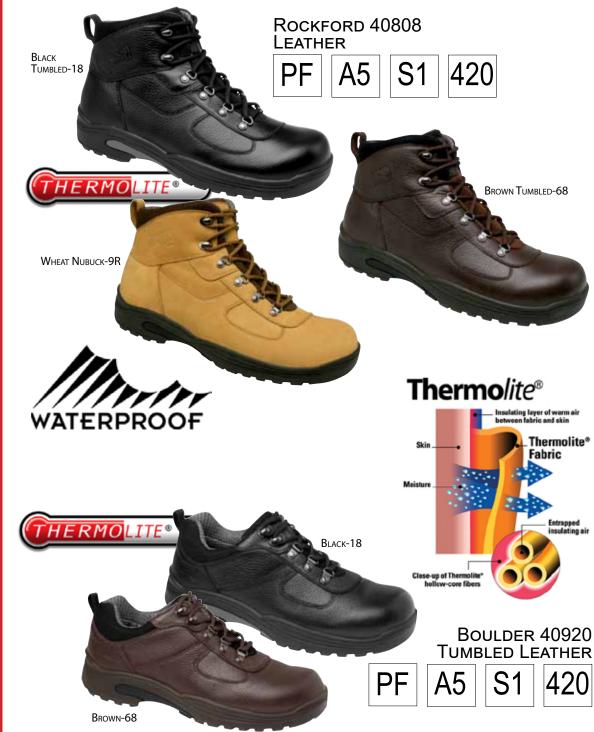
<b>C</b> 3	MEDIUM D	Wide EE	4W 4E
SS	8-13,14,15,16	8-13,14,15,16	7-13,14,15,

Narrow B	<b>М</b> едіим <b>D</b>	Wide EE	4W 4E	6E
9-13	9-13,14,15,16	9-13,14,15,16	7-13,14,15,16	7-13,14,15,16

6E

16 7-13,14,15,16







# **Men's Sneakers**

Not many men's athletic shoes are as well designed as Drew. They provide function, comfort and the essential components that you will ever slip on to your feet.



PLUS FITTING SYSTEM® - TWO REMOVABLE FOOTBEDS FOR ADDED AND DOUBLE DEPTH

A5 HCPCS CODE A5500



**S**2

NARROW B	Medium D	Wide EE	4W 4E	6E
9-13,14	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16	7-13,14,15,

NARROW B	Medium D	Wide EE	4W 4E	6E
9-13,14	7-13,14,15	7-13,14,15	7-13,14,15	7-13,14,15

<b>S</b> 3
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Narrow B	Medium D	Wide EE	4W 4E	6E
9-12,13,14	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16	7-13,14,15,

SA	Narrow B	Medium D	Wide EE	4W 4E	6E
	9-12,13,14	7-13,14,15	7-13,14,15	7-13,14,15	7-13,14,1

43





.16

16



**В**LACK-19







# **Men's Athletic**

Generous fitting and dexterity of a Drew shoe are what these oxfords provide. Therapuetic benefits and stylish details feel as great as they look.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



C

S

01	NARROW B	MEDIUM D	WIDE EE	4W 4E	6E
S1	9-13,14	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16

32	NARROW B	Medium D	Wide EE	4W 4E	6E
	9-12,13,14	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16

3	MEDIUM D	WIDE EE	4W 4E	6E
50	7-12,13,14,15,16	7-12,13,14,15,16	7-12,13,14,15,16	7-12,13,14,15,16

21	MEDIUM D	WIDE EE	4W 4E	6E
Эт	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16	7-13,14,15,16







# Men's Casuals

It's important that casual shoes for men are not only comfortable, but durable and stylish. That's why Drew Shoe offers an extensive selection of men's casual shoes with high quality leathers and handsome details. Ideal when all-day walking comfort is what you require.



Plus Fitting System® - Two Removable Footbeds for Added and Double Depth



Added Depth with Single Removable Footbed



HCPCS Code A5500

S1
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 NARROW B
 MEDIUM D
 Wide EE
 4W 4E
 6E

 9-12,13
 8-12,13,14,15,16
 8-12,13,14,15,16
 7-12,13,14,15,16
 7-12,13,14,15,16







# **Men's Therapeutic Casuals**

Orthotic-compatible footwear with supportive heel cups, comfortable footbeds, and supple leathers. They offer style along with the latest innovations in foot therapy.



TRAVELER 40973

LEATHER

BLACK

BIG EASY 44859

LEATHER



# Men's Cool and Casual Sandals

It's important that casual shoes for men are not only comfortable, but dependable. That's why Drew Shoe offers an extensive selection of men's cool & casual shoes with handsome details. Drew's orthotic-compatible, sandals keep the legs, knees and hips in healthy alignment, reducing fatigue and helping to alleviate back pain.



**S1** 

Double Depth with Single, Thick, Removable Footbed

A5 HCPCS CODE A5500

	MEDIUM D	WIDE EE	4W 4E	6E
	8-13,14,15,16	8-13,14,15,16	7-13,14,15,16	7-13,14,15,16









# **Quick Last Reference**

### P221/ P237... Pages 15, 16, 17, 19

221

234

80

74

231

243

DREW SHOE CORPORATION 252 QUARRY ROAD LANCASTER, OHIO 43130

- Plus Fitting System
- Broad Forefoot
- Wide, Tempered Steel Shank
- Extended Medial Heel
   Stabilizer
- Tempered Steel Shank
- Mild Rocker Bottom
- Removable ULTRON® Footbed

### P234... Pages 6 & 14

- Plus Fitting System
- Broad Forefoot
- Removable, Lightweight
   Polyurethane Footbed
- Lightweight, Flexible
   Outsole
- Firm Heel Counter
- Mild Rocker Bottom
- Tempered Steel Shank

#### P80... Page 12 (women's) P74 ... Page 23 (men's)

- Plus Fitting System®
- Broad Forefoot
- Built-in, Nylon Shank
- Firm Heel Counter
- Added Heel Cushion and Arch Support
- Lightweight Rubber Outsole with EVA Wedge Midsole Rocker Bottom

### P231...Page 19

- Plus Fitting System®
- Broad Forefoot
- Extended Medial Heel Stabilizer
- Tempered Steel Shank
   Deburgethane Outsele
- Polyurethane Outsole

# P243...Page 4

- Added DepthUltra Lightweight
- Construction
   Nylon Shank
- Nyion Shalik
- Featherweight Polyurethane Outsole

### P101...Page 12 (women's) P401...Pages 24 & 25 (men's)

- Plus Fitting System®
- Broad Forefoot
   Extended Medial Heel

101

401

16

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46

- Stabilizer • Tri-Support Insole with Builtin Heel Cushion
- Durable Rubber Outsole
- Tempered Steel Shank
- Rocker Bottom

# P16... Pages 18 & 19 • Plus Fitting System<sup>®</sup>

- Tempered Steel Shank
- Firm Heel Counter
  Mild Rocker Bottom
- Mild Rocker Bottom
   Removable, Moldable
- Dual-Density Footbed

# • Added Depth

- Deep, Broad Oblique Forefoot
- Rocker Bottom
- Tempered Steel Shank
  Extended Medial Heel
- Stabilizer • Removable, Dual-Density Insert



- Flared Outsole
- Rocker Bottom
- Broad Forefoot
- Tempered Steel Shank
  Extended Medial Heel
- Stabilizer
- P495... Page 13 (women's) Page 21 (men's)
- Plus Fitting System<sup>®</sup>
  Slip-resistant, Oil-resistant, Non-Marking, Durable,
- Lightweight, Rubber Outsole
- Polyurethane Footbed with Added Heel Cushion

### P235... Page 15

Plus Fitting System<sup>®</sup>

235

239

241

420

66

800.837.3739 PH 800.837.7463 FAX www.drewshoe.com customerservice@drewshoe.com

RC26

- Tempered Steel Shank
- Metatarsal Support
- Firm Heel Counter
- Lightweight Polyurethane
   Unit Outsole

### P239... Pages 10 & 11

- Plus Fitting System®
- Wide, Synthetic Shank
- Firm Heel Counter
- Removable Ultron<sup>®</sup> Footbed with Heel Cushion and Arch Support
- Rocker Bottom

### RC26... Page 5

- Added Depth
- Tempered Steel
- Shank
- Firm Heel Counter

### P241... Pages 8 & 9

- Plus Fitting System<sup>®</sup>
  Tempered Steel
- Shank
- Stability Cradle System
- Firm Heel Counter
- Added Heel Pads & Met Pads & Arch Support

### P420... Page 20

- Plus Fitting System<sup>®</sup>
- Deep, Broad Oblique Toe
- Waterproof Lining
- Tempered Steel Shank
- Built-in Heel Cushion
- Slip-resistant, Oil-resistant, Non-Marking Outsole

### P66... Pages 28 & 29

- Plus Fitting System
- Deep, Broad, Oblique Toe
- Mild Rocker Bottom
- Extended Medial Heel Stabilizer
- Tempered Steel Shank
- Lightweight, Flared
   Outsole

#### P801... Page 11 (women's) P741... Pages 22 (men's) • Plus Fitting System\*

Interior Nylon Shank in the

Midsole and TPU Shank in

Lightweight Rubber Outsole

with EVA Wedge Midsole

Broad Forefoot

the Outsole

Rocker Bottom

P428... Page 26

Plus Fitting System<sup>®</sup>

Mild Rocker Bottom

Firm Heel Counter

Opanka Construction

Tempered Steel Shank

P431... Pages 22, 23, 24

Wide, Synthetic Shank

Extended Medial Heel

Footbed with Heel Cushion

and Built-in Arch Support

P433... Pages 27,28, 29

Tempered Steel Shank

Extended Medial Heel

Dual-density Polyurethane

Footbed with maximum arch

Flexible, Lightweight Outsole

Removable Ultron<sup>®</sup>

Rubber Outsole

Added Depth

Build-up

Stabilizer

P434... Page 27

Plus Fitting System<sup>®</sup>

Mild Rocker Bottom

Firm Heel Counter

Opanka Construction

Ultra Lightweight Construction

Wide, Tempered Steel Shank

Plus Fitting System<sup>®</sup>

Rocker Bottom

Stabilizer

801

741

428

431

433

434

## **Drew Solutions for Common Foot Problems**

Key to Shoe Ratings for Specific Foot Problems
1. The Best shoe for this particular problem
2. A Berner shoe for this particular problem
3. A COOD shoe for this particular problem

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### PROBLEM SOLVED

WOMENIC	Reen, C	Ruby C.	omber 6	Disco.	Column Endeavor	Moonus.	Genini z	Galary odiac	· /	fice usion	Erce/	Flash	Flare-Moo	Motion V	<sup>tthen</sup>	elaci.	~~/~~	44		Metm.	Heather Cologue	ulin.	Mannes Ochid Roce	butter.	din	Sedon Anadise IL Par	News.	Antwo	Cover 11	Quece	Werner	euo.	Blein	
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	- 243	RC26	234	241	241	241	239	239	<u> </u>	801	801	801	101	101	80	495	234	234	235	235	237	221	221	221	16	88	46	231	221	16	46	16	46	
Pes Cavus (High Arch)	3	2	2	2	2	2	235	2	2	2	2	2	2	2	2	1	2	2	1	235	2	221	2	2	2	2	3	2	2	2	3	2	3	
Pes Planus (Flat Foot)	3	2	2	1	1	1	1	1	2	2	2	2	1	1	2	1	2	2	2	2	2	2	2	2	2	1	1	2	2	2	1	2	1	
Ankle Varus (Roll Out)	3	2	3	1	1	1	1	1	2	2	2	2	1	1	2	1	2	3	2	2	2	2	2	2	2	1	1	2	2	2	1	2	1	
Ankle Valgus (Roll In)	3	2	3	1	1	1	1	1	2	2	2	2	1	1	2	1	2	3	2	2	2	2	2	2	2	1	2	2	2	2	2	2	1	
Metatarsalgia (Ball of Foot Pain)	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	2	2	2	2	2	1	2	1	2	1	1	2	1	2	1	2	1	
Plantar Fasciitis (Heel Pain)	2	2	2	1	1	1	1	1	1	1	1	1	2	2	1	1	2	2	1	2	2	2	2	1	3	2	2	2	2	3	2	3	2	
Bunions	2	3	1	2	2	1	1	2	2	3	1	2	2	3	2	1	1	1	2	2	3	1	1	1	2	1	1	1	1	1	1	2	2	
Hammertoes	2	3	1	2	2	1	1	2	2	3	1	2	3	3	2	2	2	2	3	3	3	2	1	2	2	1	1	1	2	1	1	2	2	
Arthritis	2	2	2	1	2	1	1	2	1	2	2	2	3	3	3	2	2	2	2	2	2	1	1	1	2	1	1	1	1	1	1	2	2	
Diabetes	2	2	2	2	2	1	1	2	3	1	2	3	2	3	3	2	2	2	3	3	2	1	1	1	2	1	1	1	1	1	2	2	2	1
Slip-Resistant	Ν	Ν	Ν	Ν	Ν	Ν	Y	Y	N	N	Ν	Ν	Ν	Ν	Ν	Y	Ν	N	Ν	N	Y	Y	Y	Y	N	N	Ν	Ν	Y	N	N	Ν	Ν	1

MEN'S	Both	Trek-D.	Lighthe Light	Ercon Lightning 11		Butthing	Koligion	Mit-Jir	Karon	l'une	Pochet. P.	Force & Thrust	Pulse Vitength	eith, b.	Mansfield	even	Toledo II	Ester Magan	intele.	Big Easy 7	Bronk	Jourh.	Journey	Nallor I	Park Wavigator II	Dublin	'
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Last Number	420	495	741	741	431	431	741	74	74	401	431	401	401	428	428	434	434	433	66	66	433	66	66	66	433	499	
Pes Cavus (High Arch)	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1	2	2	1	2	2	2	1	2	
Pes Planus (Flat Foot)	1	2	2	2	2	1	2	2	2	1	1	1	1	2	2	2	2	2	1	2	2	1	2	2	2	2	
Ankle Varus (Roll Out)	1	2	2	2	1	1	2	2	2	1	1	1	1	2	2	2	2	1	1	2	1	1	2	2	1	3	
Ankle Valgus (Roll In)	1	2	2	2	1	1	2	2	2	1	1	1	1	2	2	2	2	1	1	2	1	1	2	2	1	3	
Metatarsalgia (Ball of Foot Pain)	2	2	1	1	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	
Plantar Fasciitis (Heel Pain)	2	2	2	2	2	1	2	2	2	2	1	2	2	2	2	2	2	1	2	2	1	1	3	2	1	1	
Bunions	1	2	2	2	2	2	2	2	2	3	2	3	2	2	2	2	2	2	2	1	2	1	1	2	2	2	
Hammertoes	2	3	2	2	2	2	2	2	2	3	2	3	2	2	2	2	2	2	2	1	3	1	1	2	2	2	
Arthritis	2	3	2	2	2	2	2	2	3	2	2	2	2	2	1	2	2	1	2	2	2	1	1	2	1	1	
Diabetes	2	3	2	2	2	2	3	2	3	2	2	2	2	2	2	2	2	2	2	2	2	1	1	2	2	3	
Slip-Resistant	Y	Y	Ν	Ν	Ν	Ν	Ν	Ν	Ν	N	Ν	Ν	Ν	Ν	Ν	N	Ν	Ν	Ν	Ν	Ν	Ν	Ν	Ν	Ν	N	
A.	ST. 1075	W				В.							c. 🔊	A.	2					).	E	U	ELW. S	ufer <sup>t</sup>		E.	

### **Point-Of-Purchase**

#### A. Drew Signage

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This attractive sign helps you distinguish the area of your store you've established for the Drew line. Available with or without slat wall hook. Appx. 18" X 14" Oval

#### **B. Brannock® Device**

Proprietary from Drew. One Brannock<sup>®</sup> device fits both men and women.

#### **C. Informational Brochures**

The Drew Comfort Series is a great way to present your customers with important information about foot conditions and footwear. Also available in Spanish.

#### **D. Slat Wall Shoe Holders**

Proudly display your Drew samples with this slat wall shelving complete with colorful Drew logo.

#### E. Shoe Display

Versatile 9 shoe display can be used on the floor as shown below or remove the base for a table/counter piece.

DREW SHOE CORPORATION 252 QUARRY ROAD LANCASTER, OHIO 43130 800.837.3739 PH 800.837.7463 FAX www.drewshoe.com customerservice@drewshoe.com