

This is to confirm Cambrian's Genesis/Ultra product line is designed and manufactured specifically as orthopaedic footwear and as such exhibits and incorporates all appropriate orthopaedic features generally required by accredited Canadian foothealth practitioners in their treatment of various medical conditions.

Genesis/Ultra Model Orthopaedic Design Features:

- Built on a broad orthopaedic shoe-maker's last for a variety of treatment applications requiring additional depth, width and interior volume to entirely accommodate the anatomy of the patient's foot including an anatomically correct toe box.
- Three distinct width fittings in each size with further orthopaedic depth options available with the removal of special 4mm extra-depth liners where indicated.
- Sock liners, footbeds that are removable.
- Smooth protective interior lining including bunion & little toe stretch panels free of stitching or overlays.
- Specifically designed stability features throughout the midsole and outsole including a broad full-contact slip-resistant outsole, a firm internal heel counter, a substantial TPR rear & midfoot stabilizing midsole device that correctly supports foot and foot orthoses for the life of the shoe, an outsole design that exceeds the width of the shoe's upper and a stabilizing high-strength mid foot shank device that resists twisting forces for great stability and support.
- An advanced bio-mechanical forefoot midsole rocker designed in conjunction with the shoe-maker's last to produce the correct rocker apex point required for a smooth normal gait cycle transition while maintaining a natural comfortable foot position in the shoe.
- Simplified one-piece sole construction to facilitate permanent alterations and modifications.
- Fully adjustable lace closures and strategically placed upper reinforcements to secure the foot properly.

The following are men's and women's Cambrian Genesis/Ultra stock numbers:

30140, 30142, 30144, 31310, 31312, 31314, 30240, 30242, 30243, 31410, 31412, 31413, 31580, 31582, 31584, 31680, 31682, 31683, 31400, 31402, 31403

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Introducing

ULTRA™

The Complete Orthopaedic Walking Shoe

- Neutral/Stability
- Slip-Resistant
- Legendary Fit
- Comfort Cushioning
- Unsurpassed Stability
- Extraordinary Durability
- Three Precision Widths
- Two Depth Options for Each Width
- Complete Orthopaedic Design



GENESIS™

The Complete Orthopaedic
Breathable Mesh Walking Shoe



ULTRA™



THE COMPLETE ORTHOPAEDIC WALKING SHOE

ORTHOPAEDIC DESIGN FEATURES



- Fittings in medium, wide & extra wide widths
- Extra deep anatomically correct toebox
- Breathable mesh upper option
- Soft full-grain leather upper
- Extra plush upper padding
- Orthotic Support System
 - Forefoot rocker
 - Removable footbed
 - Extra-depth & volume
 - Slip-Resistant outsole
 - Smooth forefoot panels
 - ExoPlate™ torsion control
 - UltraSorb™ resilient cushioning
- NOS™ durable orthotic support
- Firm orthopaedic heel counter
- Available in mens and womens models
- Designed to facilitate permanent modifications
- Broad midsole/outsole unit exceeds width of upper

Stock numbers: 31310, 31312, 31314, 31400, 31402, 31403, 31410, 31412, 31413, 31580, 31582, 31584, 31680, 31682, 31683



GENESIS™



The Complete Orthopaedic Design

Orthopaedic Design Features



womens



mens

- Extra deep anatomically correct toebox
- Supportive fully-constructed upper
- Smooth forefoot stretch panels
- Breathable mesh upper option
- Orthotic Support System
- Extra-depth & volume
- Forefoot rocker
- Removable footbed
- Slip-Resistant outsole
- Plush upper padding
- ExoPlate™ torsion control
- UltraSorb™ resilient cushioning
- NOS™ durable orthotic support
- Firm orthopaedic heel counter
- Available in mens and womens models
- Designed to facilitate permanent modifications
- Broad midsole/outsole unit exceeds width of upper

Stock numbers: 30140, 30142, 30240, 30242



ULTRA™ and **GENESIS™**

The Ultra™ & Genesis™ models from Cambrian® have been specifically designed for unsurpassed comfort, support and stability. Available in distinct width fittings and extra depth roominess, they feature special integrated highly functional technologies that provide a unique combination of cushioning and support in a neutral platform created for extended wear. Perfect shoes for orthopaedic applications as well as everyday walking. Cambrian is a Canadian company that has been designing advanced footwear with Canada's foothealth experts since 1995.

- Built on **legendary** anatomical off-centre cone shoe-maker's last for outstanding orthopaedic comfort & fit
- **Distinct lasts** for men and women for a superior fit
- Three widths built on proper **TrueGrade lasts** to provide precision fitting options
- Fully padded collar and **deep heel pocket** for a secure and comfortable rearfoot fit
- Extra-depth and **roomy forefoot** with accommodative **stretch-able panels**
- Moderate toe-spring with aggressive midsole **forefoot rocking** for smooth gait transition and **natural forefoot positioning**
- **Broad full-contact midsole**/outsole pedorthic-design for maximum support and stability
- **Breathable durable fully-constructed** synthetic & supple leather uppers designed to better secure the foot in comfort and support
- **ULTRASORB™** - Cambrian's durable midsole compound under the heel and forefoot delivers **plush resilient cushioning** that retains 95% of its shock absorption and energy-return properties **for the life of the shoe**
- **NOS™ - Neutral Orthotic Stability system. Highly resilient**, Cambrian's advanced and **incredibly durable** TPR compound comfortably cradles the rear and midfoot, supporting orthotic devices in the correct position for the life of the shoe
- **TORSION BLOC™** - Cambrian's **unique rigid lightweight midfoot bridge** provides unsurpassed support and resistance to twisting forces
- **XDURA™** - A super **durable, slip-resistant, non-marking outsole** compound developed by Cambrian



ADVANCED LAST DESIGN

A great orthopaedic last is more than added volume

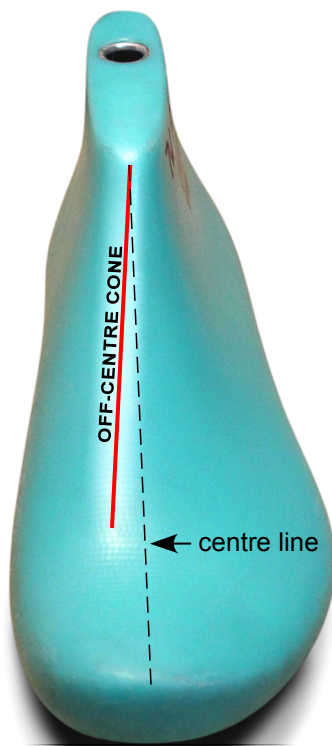


ULTRA™ & GENESIS™



22 years experience designing orthopaedic lasts

- Cambrian anatomical off-centre cone shoe-maker's last follows the foot's natural shape for outstanding fit & comfort
- Distinct lasts for men & women for a superior fit
- Each width uses proper true-graded lasts with distinct bottom dimensions that vary just the way real feet vary - 2nd axis Fit-Tuning™
- Up to 8mm extra depth to accommodate most applications. Double depth inserts allow for 3rd axis Fit-Tuning™



anatomical off-centre cone lasts

broad rounded forefoot

LAST
BOTTOM
TEMPLATE

closer fitting mid & rear

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TRUE GRADING

Each last bottom varies by width while the length remains the same

WOMEN SPECIFIC

Women tend to have a narrower heel in relation to what's called their 'ball girth,' or the circumference of the ball of their foot when compared to men. So a distinct womens last will fit better.

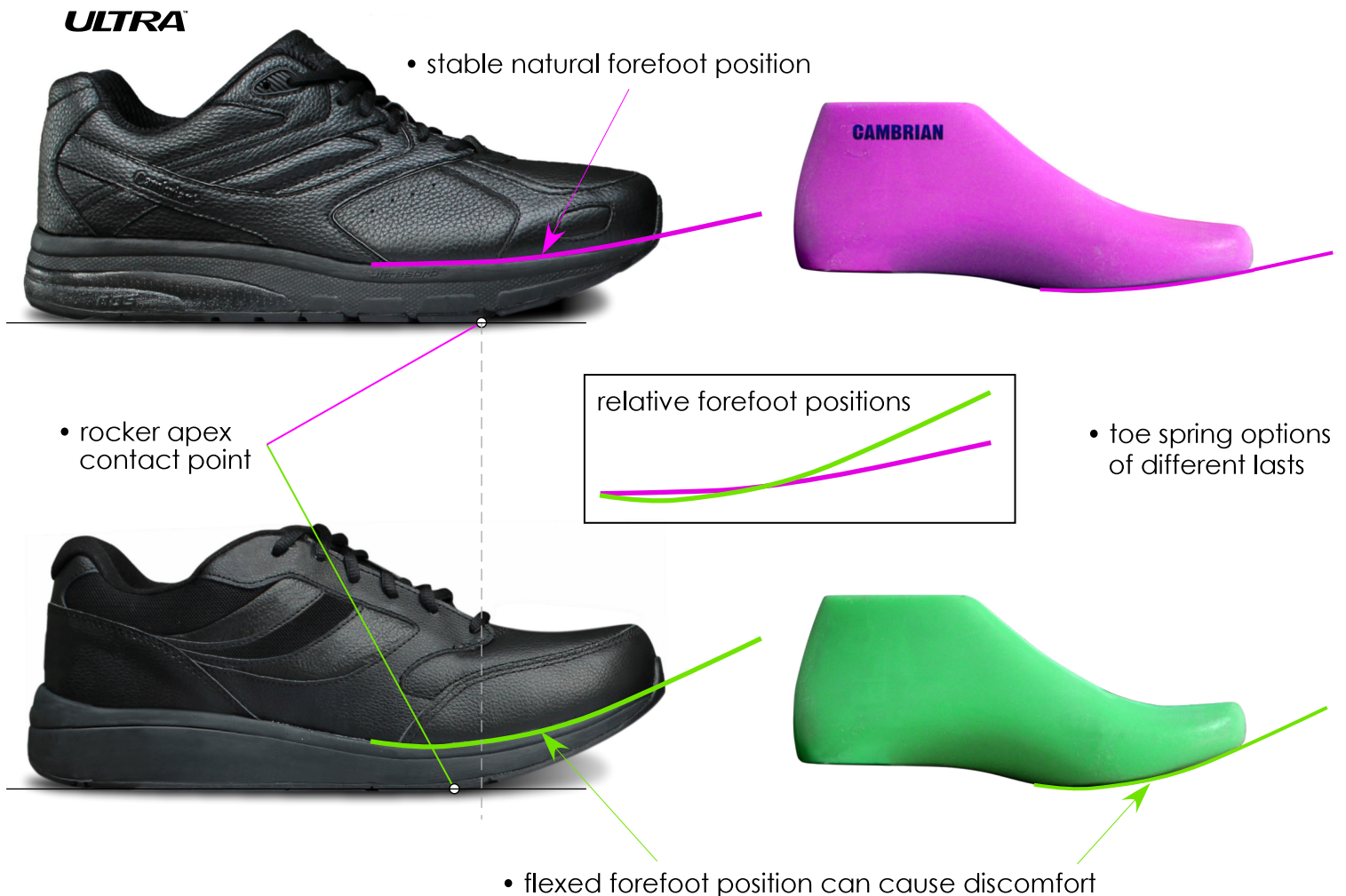


TOE SPRING, ROCKERING & APEX POINT

ULTRA™ & GENESIS™

Essential elements for balance and comfort

- Moderate toe spring and a semi-rigid midsole forefoot maintains foot in natural, pain-free & comfortable position
- Midsole rocker begins at contact point & smoothly tapers to zero at toe for easier forward mobility and fall prevention
- Optimal middle-stage position of forefoot rocker apex increases stability, balance & confidence



FUNCTIONAL MIDSOLE DESIGN

ULTRA™ & GENESIS™

Technology with real-world purpose

- Neutral, foot-friendly cushioning with world-class stability
- One model for most orthopaedic applications
- Durability that adds value for patients
- Very broad, full-contact sole for better support & stability

■ ULTRASORB™

Cambrian's durable midsole polyurethane compound under the heel and forefoot delivers **deep resilient cushioning** that retains 95% of its shock absorption and energy-return properties **for the life of the shoe**.

■ TORSIONBLOC™

Cambrian's **unique rigid lightweight** midfoot bridge provides unsurpassed support & **resistance to twisting forces**



■ NOS™ NEUTRAL ORTHOTIC STABILITY

Cambrian's **highly resilient**, incredibly durable advanced TPR compound **comfortably cradles the rear & midfoot**. Encircling the entire rear & midfoot, this technology provides **balanced neutral support** to foot orthoses **for the life of the shoe**.

■ XDURA™

A super **durable, slip-resistant, non-marking outsole** compound developed by Cambrian

